



COMPLETE COOLING SOLUTIONS

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Daikin Air-conditioning India Pvt. Ltd. (DAIPL) is a 100 per cent subsidiary of Daikin Industries Ltd., Japan, a global leader in the manufacturing of commercial-use and residential air conditioning systems. Backed by a state-of-art-technology, the organization offers a varied range of energy-efficient air conditioning solutions to the Indian customers. The only company in the market which produces air-conditioner, compressor and refrigerant; Daikin is an unrivalled No. 1 HVAC player globally, wherein leveraging the global experience of the brand Daikin; it has achieved a commanding position in India which in itself is a highly competitive market.

Engine for growth

The 40-acre factory at Neemrana, Rajasthan, has been successfully providing Daikin with the necessary impetus for growth ever since 2007. As an early adopter of Neemrana Japanese Economic Zone, Daikin has enjoyed the support of the Rajasthan Government at every step and the brand's second factory is a testament to that.

Speaking on the development, **Mr. K J Jawa, Managing Director & CEO, Daikin India** said, "The 2nd factory and R&D centre will be pivotal in positioning Daikin as pioneers in innovation in technology and engineering in



Sanjay Goyal, Director, SVP



K. Virmani, Director, SVP



India; and will showcase its production muscle within the Indian market. Daikin India will look at building products that not just suit Indian consumers but will also focus on creating technologies which are sustainable and environment friendly for the discerning Indian consumers."

The next phase of commitment mirrored through a resource infusion into creating the Research & Development Center with a view to design & commercially develop "Make in India" products in 2015.

2017 marked the year when Daikin India put the last piece in the India manufacturing game plan by opening the 2nd factory at Neemrana, Rajasthan.

The Factory Unit I & II, is strategically located at Neemrana, Rajasthan on NH-8, in a sprawling area of 160,000 sq metres entailed

a total investment of more than Rs. 2000 crores. The facility has the capacity to manufacture 15 lakh Room ACs, 50,000 VRV units, 1 lakh Cassette units, 20,000 Ductable units and 1000 Chillers.

Research & Development-the key differentiator

Most AC manufacturers in India follow the 'Outsource and Assembly' model with low spending on R&D. The compressors are mostly sourced from China or Thailand while the condensers are sourced from local vendors with the complete AC being assembled in the AC manufacturers' factory. Typical R&D spends are in the range of 0.2%-2% of sales.

In this respect, Daikin has been amongst the front runners in terms of R&D spending and has built its first R&D facility at an investment of INR 100 lacs in Rajasthan. The R&D center, fully operational since July, 2016 has been engaged in customization of the AC for Indian climatic conditions and other SAARC.